

EXPERIENCE

InPlace Marketing

Video Production Coordinator

Oct. 2015-May 2017

- Wrote and edited videos and commercials
- Negotiated contracts with clients, contractors and vendors
- Assistant produced all videos
- Operated remote camera for major cable networks (CNN, MSNBC, FOX News)
- Trained and supervised production assistants

Creative Services

Feb. 2014-Oct. 2015

- Created online presence and managed social media (Willow Avenue Studios)
- Sold videos for annual auto tradeshow
- Managed studio and rentals
- Edited *Tail Fins and Chrome Magazine*
- Assisted on commercial productions

Progressive Dental Marketing

Creative Media Specialist

Nov. 2012-Jan. 2014

- Managed creative campaigns
- Optimized and maintained 200+ YouTube channels
- Assisted with accounts receivable

Banana Republic

Lead Cashier & Sales Support

Oct. 2011-Dec. 2014

- Trained new associates
- Achieved sales goals: consistently in Top 5 of 30-member team

Johns Hopkins All Children's Hospital

Marketing Intern

Jan. 2011-June 2011

- Edited marketing collateral
- Wrote press releases
- Created SEO descriptions for website

AYLOR GAUDENS

Hi@TaylorGaudens.com

TECHNICAL

- Final Cut Pro X, Adobe Premiere Pro, Adobe Creative Suite, Microsoft Office Suite, OS: Mac and PC
- ENG and DSLR cameras, GoPros, drones
- Studio/location lighting and audio

SKILLS & WORK

- Project management
- Video production
- Client relationships
- Photography: assisting, styling
- Published articles in: *Bay Magazine* by the *Tampa Bay Times* and *Tail Fins and Chrome Magazine*
- Commercial credits: Producer, Assistant Director, Audio Tech, Camera Operator
- Telly Award winner 2015 Filmmaker Spotlight—GIFF, Assistant Director
- Volunteer at Children's Cancer Center: biweekly group and fundraisers
- Licensed cosmetologist (Florida)

EDUCATION

University of South Florida
St. Petersburg

B. A. Mass Communications

- Concentration in journalism and media studies, GPA 3.7
- Minor in Spanish and Latino studies
- Student newspaper section editor